Farmers Market Resource Guide

Table of Contents

	Pages
I. Why Farmers Markets?	2
10 Good Reasons to Shop at the Farmers Market	2
Farmers Market Vouchers	3
II. South Carolina Agriculture & State Farmers Markets	4
Columbia	4
Greenville	4
Pee Dee	4
III. Contact Your State Farmers Markets	5
IV. Local Farmers Market Directory: AME Columbia Conference	6
V References	13

Why Farmers Markets?



Farmers' markets are an ancient method used by farmers worldwide to sell their crops directly to consumers. Today, U.S. modern food production replaces small farms with brokers and supermarkets. But, buying fresh fruits and vegetables from your local farmers market is good for your community, local farmers, and you.

YOU: When farmers sell directly to you, they can provide you with fruit and vegetables guaranteed to be fresh and vine-ripened, not stored in grocery stores. Prices are also low because there is no middle man to make a profit between you and the farmer.

FARMERS: Selling directly to you also helps local farmers gain extra income and reduce competition from big farmers across the country, and other countries.

COMMUNITY: Farmers market purchases also boost your community, too. Money stays in the community which boosts the economy. And, farmers markets can be social hubs that help ensure healthy and close-nit communities. Meet the people who grow your food and others who appreciate the fresh, and inexpensive, foods just like you.

10 Good Reasons to Shop at the Farmers Market

The North American Farmers' Direct Marketing Association (NAFDMA) is a trade association dedicated to supporting the direct selling relationship between you and local farmers. NAFDMA have come up with 10 Good Reasons to Shop Farmers Markets to share with you.



- 1. **Taste Real Flavors:** This food is as real as it gets fresh from the farm.
- 2. **Enjoy the Season:** Shopping and cooking from the farmers market helps you to reconnect with the cycles of nature in our region.
- 3. **Support Family Farmers:** Small family farms are becoming rare. Buying directly from these farmers gives a better return for their produce and a fighting chance in today's market.
- 4. **Protect the Environment:** Food in the U.S. travels an average of 1500 miles to get to your plate. Farmers market food is transported shorter distances and the food is grown using methods that reduce pollution to the earth (gases, trash, etc).
- 5. **Nourish Yourself:** A lot of food in grocery stores is highly processed. In contrast, most food found at the farmers market is minimally processed, and many of our farmers go to great lengths to grow the most nutritious produce possible.

6. **Discover the Spice of Life (Variety):** At the Farmers Market you may find the freshest array of produce you don't see in your everyday supermarket: a rainbow of heirloom tomatoes, white peaches, peanuts, okra, and much, much more. Find out what produce is special to your region!



- 7. **Promote Humane Treatment of Animals:** At the farmers market you can find meats, cheeses, and eggs from animals that have been raised without hormones or antibiotics, fed natural diets, and have been spared the cramped and unnatural living conditions common to big farm businesses.
- 8. **Know Where Your Food Comes From:** The same farmers that grow your food, sell their produce to you at the farmers market. Meeting and talking to farmers is a great way to learn more about how, where and when food is grown, and why!
- 9. **Learn Cooking Tips, Recipes, and Meal Ideas:** Farmers and vendors at the farmers market are often good cooks with plenty of free advice about how to cook the foods they grow and sell.
- 10. **Connect with Your Community:** The farmers market makes shopping a pleasure rather than a chore. See your farmers market as a community gathering place a place to meet up with your friends, bring children, or just get a taste of small-town life in the midst of your wonderful city or town.

Farmers Market Vouchers

Another good reason to shop at farmers markets is because many accept vouchers. Many state and local farmers markets accommodate consumers of all income levels. Not only are foods transported to sell at freshest quality and retail price, but many farmers markets accept vouchers/coupons/checks from the Special Supplemental Nutrition Program for Women, Infants and Children's Program (WIC), Electronic Benefit Transfers/food stamps (EBT), and checks from the Senior Farmers' Market Nutrition Program (SFMNP). Just contact your farmers market for details.



South Carolina Agriculture & State Farmers Markets

The state owns and manages 3 regional state farmers markets operated by vendor fees. Come visit your state farmers markets and you can expect admission that is free and open all year long (with the exception of holidays: Thanksgiving and Christmas Days), free parking, gift shops, gardens, greenhouses, fresh produces and low plant and produce prices. The 3 regional markets are located in Columbia, Greenville, and Florence, South Carolina.

Pee Dee State Farmers Market

The **Pee Dee State Farmers Market**, located at 2513 W. Lucas Street in Florence, SC, includes a 45,000 square foot drive-through farmer shed filled to the brim with produce and horticultural products. A log-cabin gift shop complete with gardens and greenhouses, a large selection of statuary products, greenhouse and shadecloth areas featuring tropical plants, flowers and many other items, and a 100-year-old barn which houses a pecan kitchen, potter's shop and a café, are also a part of the Pee Dee Market. A 25,000 square foot facility is also leased to Harvest Hope Food Bank. Vending machines and restrooms are

West Columbia State Farmers Market

Ranked in the top 10 in the nation for sales volume, the **West Columbia State Farmers Market** gives farmers a place to market directly to consumers, retailers, and wholesalers and gives consumers a place to buy fresh, safe, wholesome produce and colorful plants. The West Columbia Market opened at its present 31 acre location on 3483 Charleston Highway in West Columbia in 2010 and was acquired in 1975 by the state. It includes 500 open stalls, farmer's sheds, over 8 wholesale units, 2 retail units, 3 food establishments, and a US Post

Office. With onsite parking and 10-foot sidewalks the new West Columbia Farmers Market is pedestrian friendly. The market site includes additional amenities including an exhibition kitchen, school bus drop off, RV Park, and 400-seat amphitheatre.

conveniently located on the premises. Admission and parking are free.



Greenville State Farmers Market



The **Greenville State Farmers Market** includes a 14,400 square foot retail sales building and a 10,000 square foot drive-through farmer-trucker shed that have been added to the facility since the Department of Agriculture's acquisition of the market. Both quality and variety are standards for the volume of products offered for sale at the Greenville State Farmers Market. From its beginning as a tailgate produce market

along the Court Street curbside in the heart of downtown, the Greenville Farmers Market has been an integral part of the community. Today, the Greenville State Farmers Market continues its proud heritage of service to the Piedmont region of South Carolina.

		South Carolina S	State Farmers Markets		
State Farmers Market	Address	Operating Hours	Website/Email	Accepted Vouchers	Telephone
West Columbia	3483 Charleston Hwy. W. Columbia, SC 29172	Monday—Saturday 6 AM – 9 PM Sunday 1 PM – 6 PM	http://www.scda.state.sc.us	WIC EBT	(803) 737-4664
Greenville	1354 Rutherford Rd Greenville, SC 29609	Monday—Saturday 8 AM – 6 PM	http://www.scda.state.sc.us	WIC	(864) 244-4023
Pee Dee	2513 W Lucas St Florence, SC 29501	Monday—Saturday 8 AM – 6 PM	http://www.scda.state.sc.us & http://www.pdfarmersmarket.sc.gov	WIC SFMNP	(843) 665-5154

Note:

EBT = Electronic Benefit Transfers (EBT / food stamps)

SFMNP = Seniors Farmers Market Nutrition Program (senior citizen checks/vouchers)

WIC = Women, Infant & Child (WIC vouchers accepted)

Local Farmers Market Directory (AME Columbia Conference)

According to the United States Department of Agriculture (USDA), there are many farmers markets in South Carolina. You can access locations and contact information for any of these sites by visiting: http://www.ams.usda.gov/farmersmarkets.

For your convenience, FAN staff has collected information on farmer's markets local to the AME Columbia Conference by local counties: Chester, Edgefield, Fairfield, Kershaw, Lancaster, Lexington, Newberry, Richland, Union, and some nearby counties (Aiken, Cherokee, Saluda, and York). The following pages list these markets in a table, for your reference.

Note:

EBT = Electronic Benefits Transfer

SFMNP = Seniors Farmers Market Nutrition Program (senior citizen checks/vouchers)

WIC = Women, Infant & Child (WIC vouchers accepted)

XING = Crossing (street intersection)



CHESTER COUNTY

Please refer to Lancaster & Union Counties for your nearest farmers market.

EDGEFIELD COUNTY

Please refer to Aiken & Saluda Counties for your nearest farmers market.

FAIRFIELD COUNTY

Please refer to Kershaw & Newberry Counties for your nearest farmers market.

KERSHAW COUN'		ΓŊ
Market	Kershaw County Farmers Market	
	West Dekalb St & Church St	
	Camden, SC 29020	
Contact Person	Andy Rollin (803) 432-9071	
Website/Email		
Facility	OPEN-AIR FACILITIES	
Description		
Times of	Saturdays, 8AM-1PM	
Operation	SEASONAL	
Accepted		
Vouchers		

	LANCASTER COUN	T	Y
Market	Lancaster County Farmers Market		
	(3 miles East of city) on Hwy 9		
	Lancaster, SC 29721		
Contact Person	Jessie J. Shannon (803) 386-0776		
Website/Email			
Facility	OPEN-AIR FACILITIES		
Description			
Times of	Tuesdays, Thursdays & Saturdays		
Operation	6:30 AM- 1PM		
	SEASONAL (May-October)		
Accepted			
Vouchers			

	LEXINGTON COUN	T	Y
Market	Brookland Baptist Church		West Columbia State
	Farmers Market		Farmers Market
	1066 Sunset Blvd.		3483 Charleston Hwy.
	West Columbia, SC 29169		West Columbia, SC 29172
Contact Person	Joseph J. James (803) 462-0153		David Tompkins (803) 737-4664
	Josephjjames@bellsouth.net		_
Website/Email			
Facility	OPEN-AIR FACILITIES		
Description			
Times of	SEASONAL		Mondays-Saturdays, 6 AM- 9 PM
Operation			Sundays, 1 PM- 6PM
			YEAROUND
Accepted	WIC coupons & SFMNP checks		WIC coupons & EBT
Vouchers			

	NEWBERRY COUN	T
Market	Newberry County Farmers Market	
	Adelaide St. (Fairgrounds)	
	Newberry, SC 29108	
Contact Person	Rodger Winn (803) 945-4519	
Website/Email		
Facility	OPEN-AIR FACILITIES	
Description		
Times of	Tuesdays, 6 PM-8 PM	
Operation	Saturdays, 8 AM-10 AM	
	SEASONAL (June-August)	
Accepted		
Vouchers		

	RICHLAND COUN	ΓY	7
Market	Ashland United Methodist Church		Bull Street Farmers Market
	2600 Ashland Rd		2600 Bull St.
	(St. Andrews & Bush River Rd		Columbia, SC 29206
	picnic area behind the church)		
	Columbia, SC 29210		
Contact Person	Donna Bryan (803) 798-5350		Donna Bryan (803) 782-3840
Website/Email	www.ashlandumc.com		
Facility	OPEN-AIR FACILITY		OPEN-AIR FACILITY
Description			
Times of	Saturdays, 8 AM-12 PM		Wednesdays, 1 PM-5 PM
Operation	SEASONAL		SEASONAL

Accepted	WIC coupons & SFMNP checks	WIC coupons & SFMNP checks
Vouchers		
	RICHLAND COUNTY (cor	
Market	Downtown Magnolia Market Hampton St. & Main St. Columbia, SC 29201	Ebenezer Lutheran Church Farmers Market 1301 Richland St. Columbia, SC 29201
Contact Person	Alicia Morgan (803) 779-4005	Donna Bryan (803) 765-9430
Website/Email	www.citycentralcolumbia.sc	www.ebenezerlutheran.org
Facility Description	OPEN-AIR FACILITY	OPEN-AIR FACILITIES
Times of Operation	Fridays, 11 AM- 3 PM SEASONAL (Early Spring & Early Fall)	Thursdays, 8 AM- 12 PM SEASONAL
Accepted Vouchers		WIC coupons & SFMNP checks
		Г
Market	Grace United Methodist Church Farmers Market 410 Harbison Blvd. Columbia, SC 29212	Five Points Farmers Market MLK Park 2300 Green St. Columbia, SC 29211
Contact Person	Alex Stevenson (803) 732-1899	Verna DeVoe (803) 734-2210
Website/Email		
Facility Description		OPEN-AIR FACILITIES
Times of Operation	Saturdays, 8 AM- 12 PM SEASONAL	Tuesdays, Saturdays
Accepted Vouchers	WIC coupons & SFMNP checks	WIC coupons
Market	Saint Julian Place Farmers Market 1800 St. Julian Pl. Columbia, SC 29206	Shandon United Methodist Church Farmers Market 3407 Devine St. Columbia, SC 29205
Contact Person	Donna Bryan (803) 782-3840	Donna Bryan (803) 256-8383
Website/Email		
Facility Description	OPEN-AIR FACILITIES	OPEN-AIR FACILITIES
Times of Operation	Thursdays, 8AM-1PM SEASONAL	Saturdays, 8 AM-Noon SEASONAL
Accepted Vouchers	WIC coupons & SFMNP checks	WIC coupons & SFMNP checks

	RICHLAND COUNTY (co	ntinued)
Market	Tree of Life Congregation	Unitarian Universal Fellowship
	Farmers Market	Farmers Market
	6719 N. Trenholm Rd.	2701 Heyward St.
	Columbia, SC 29206	Columbia, SC 29205
Contact Person	Donna Bryan (803) 787-2182	Donna Bryan (803) 799-0845
Website/Email		www.uu.columbiafc.uua.org
Facility	OPEN-AIR FACILITIES	OPEN-AIR FACILITIES
Description		
Times of	Saturdays, 8 AM-Noon	Saturdays, 8 AM-Noon
Operation	SEASONAL	SEASONAL
Accepted	WIC coupons	WIC coupons & SFMNP checks
Vouchers		
Market	Virginia Winguard United	Washington Street United
	Farmers Market	Farmers Market
	1500 Broad River Rd.	1401 Bull St.
	Columbia, SC 29210	Columbia, SC 29201
Contact Person	Donna Bryan (803) 782-3840	Donna Bryan (803) 256-2417
Website/Email		
Facility	OPEN-AIR FACILITIES	OPEN-AIR FACILITIES
Description		
Times of	Saturdays, 8 AM-Noon	Saturdays, 8 AM-Noon
Operation	SEASONAL	SEASONAL
Accepted	WIC coupons & SFMNP checks	WIC coupons & SFMNP checks
Vouchers		
		1
Market	Wesley Memorial United	Whaley Street United Methodist
	Church Farmers Market	Church Farmers Market
	2501 Heyward St.	517 Whaley St.
	Columbia, SC 29205	Columbia, SC 292
Contact Person	Donna Bryan (803) 771-4540	Donna Bryan (803) 799-4104
Website/Email		
Facility	OPEN-AIR FACILITIES	OPEN-AIR FACILITIES
Description		
Times of	Saturdays, 8 AM-Noon	Saturdays, 8 AM-Noon
Operation	SEASONAL	SEASONAL
Accepted	WIC coupons & SFMNP checks	WIC coupons
Vouchers		

	UNION COUNTY	7
Market	Union County Farmers Market	
	North Mountain St.	
	Union, SC 29379	
Contact Person	Raymond Sleigh (864) 427-6259	
Website/Email		
Facility	OPEN-AIR FACILITIES	
Description		
Times of	Monday-Sunday, 8 AM-until sold	
Operation	out	
	SEASONAL (April-October)	
Accepted	WIC coupons	
Vouchers		

NEARBY	COUNTY MARKETS: AIKEN, CH	ER	OKEE, SALUDA, & YORK
Market	Aiken County Farmers Market		Cherokee County Farmers Market
	Williamsburg St.		Midway Complex (Overbrook
	Aiken, SC 29801		Drive)
			Gaffney, SC 29342
Contact Person	Aiken Parks/Recreation:		David Parker (863) 489-3141
	(803) 642-7648/ (803) 642-7630		
Website/Email	http://www.aiken.part.net		
Facility	OPEN-AIR/COVERED		OPEN-AIR FACILITIES
Description	FACILTIES		
Times of			Wednesday s-Fridays, 7 AM-Noon
Operation			SEASONAL
Accepted	WIC coupons & SFMNP coupons		
Vouchers			
	Nearby Counties (continu	uec	
Market	Saluda County Farmers Market		Downtown York Farmers Market
	City Hall parking lot (Main St.)		N. Congress St.
	Ridge Spring, SC 29129		York, SC 29745
Contact Person	Phil Perry (864) 445-8117		York Chamber of Commerce
			(803) 684-2590
Website/Email			www.greateryorkchamber.com
Facility	OPEN-AIR FACILITIES		OPEN-AIR FACILITIES
Description			
Times of	Saturdays, 8 AM-Noon		Saturdays, 8 AM-1 PM
	Saturdays, o Alvi-Indon		
Operation	SEASONAL		SEASONAL
	· ·	-	

Market	York County Farmers Market	
	White St. & Dave Lyle	
	Rock Hill, SC 29745	
Contact Person	George Schwab (803) 324-2984	
Website/Email		
Facility	OPEN-AIR FACILITIES	
Description		
Times of	Mondays/Wednesday/Fridays/	
Operation	Saturdays, 6 AM- 11 AM	
	SEASONAL (June-November)	
Accepted	WIC coupons & SFMNP checks	
Vouchers		



References

SC Department of Agriculture

P.O. Box 11280 1200 Senate Street Columbia, SC 29211 (803) 734-2210

- Agricultural Marketing Service (AMS). (2006). South Carolina farmers markets. United States Department of Agriculture (USDA). Retrieved at http://www.ams.usda.gov/farmersmarkets/States/State06.pdf/South%20Carolina.pdf
- Bachmann J. (n.d.). Farmers' markets: Marketing and business guide. National Center for Appropriate Technology (NCAT). Retrieved May 15, 2007 at http://attra.ncat.org/attra-pub/PDF/farmmarket.pdf
- Center for urban education about sustainable agriculture (CUESA). (n.d.). Issues in a nutshell: Ten good reasons to shop at the farmers market. Retrieved May 15, 2007 at http://www.nafdma.com/files/FMC_whyuse
- South Carolina Department of Agriculture (SCDA) (n.d.). South Carolina local smalls farmers markets. Retrieved at May 15, 2007 at http://www.scda.state.sc.us/pro&services/marketdevelopment/markets.htm
- South Carolina Department of Agriculture (SCDA). (n.d.). State farmers markets. Retrieved May 15, 2007 at http://www.scda.state.sc.us/pro&services/marketdevelopment/statefarmersmkts/scmk ts.htm
- South Carolina Department of Parks, Recreation, and Tourism. (2007). South Carolina: Smiling faces, beautiful places. Retrieved at http://www.discoversouthcarolina.com/